



## Bayfair Shopping Centre

### About the Company

With over 1000 people working in over 90 stores which occupy over 7.2 hectares of land, Bayfair Shopping Centre has over 5.2 million customer visitations per year or an average of over 14,500 people every day. Bayfair is jointly owned by AMP Capital Investors and Tower Property Nominees and is managed by AMP Capital Shopping Centres.

### What we found

Bayfair Management contacted Council in April 2006 for assistance with reducing waste. At that time, the centre's recycling was limited to cardboard and deep fryer fat. 389 tonnes was sent to landfill a year at a cost of \$60,000. A waste audit conducted by Bayfair's waste contractor did not identify any significant presence of recyclable material in the waste stream so Bayfair sought a second opinion. Tauranga City Council's contractor, Waste Watchers, came up with a different result.

### What we did

When Bayfair changed the frequency of compactor collection from daily to twice weekly, it saved the centre about \$30,000 per annum in removal fees. This initial action set a new course for the shopping centre and Bayfair embarked on a long term goal of reducing its impact on the environment while reducing its waste to landfill costs.

### The outcome

The programme has grown to fit Bayfair's environmental targets and the needs of their tenants. The food court was refurbished in 2008 which included the introduction of cleaning stations that are purpose built to sort and recycle waste. The removal of the communal waste bins has taken the process of waste sorting out of the customer's hands and into a controlled managed process. This increases the volumes of waste diverted from landfill and removes contamination from recycling.

There is a strong focus on continuous staff training and inductions about the use of the centre recycling areas. Bayfair's media tracking company estimates that sustainability initiatives at the shopping mall have resulted in \$1,095,871 worth of free advertising through print, radio and television media over the last seven years. In 2013 Bayfair had reduced its waste to landfill 214 tonnes per annum and continues to look at future innovations that will result in further reductions.

### Support provided by

Tauranga City Council  
Business Waste Minimisation Programme

