LEVERS WE CAN PULL TO CHANGE THE SYSTEM



More powerful levers Weaker levers Cultural Identity, Values & Political Mindset Systems, **Structures & Resources &** Leadership Knowledge **Flows** Infrastructure & Services Actions & **Behaviours** Production The (often unconscious) & Consumption assumptions, The political. values. & beliefs legislative, & System that shape what we financial leadership The financial think 'normal' or to drive the Zero (funding) & 'acceptable' is. Waste strategy & non-financial (data The physical Zero policy agenda to be & knowledge) Waste facilities that implemented. resource flows people need every The practical Zero that are needed to day to enable Zero Waste actions & support Zero Waste Waste living. behaviours that infrastructure. people do every day.

Most effective levers